



DEI COMMITTEE MISSION

The LWHRA Diversity, Equity and Inclusion (DEI) Committee provides members with tools, knowledge, and the ability to help their organizations promote values and practices of a diverse and inclusive workplace.

PURPOSE

Businesses must commit to making Inclusion, Diversity, Equity, and Access (IDEA) a part of their strategic plans. IDEA should be more than a nice to have, it needs to be an expectation- something that is a part of every decision a company makes.

DATES

Fall 2021 Contest (Companies with implemented IDEA programs).

Intent to participate: September 30th, 2021.

Spring 2022 Contest (Companies that plan to implement IDEA programs).

Intent to participate: March 31, 2022.

PRIZES

\$1,000 to each category winner.

Prize reward to further your IDEA initiatives internally or a donation made on your company's behalf to an IDEA cause or organization.

CONTEST DETAILS

Create a business case that showcases IDEA initiatives highlighting best practices, programs, and knowledge.

Categories:

- Black, Indigenous and People of Color IDEA Consultants.
- Minority and/or Women Owned Business.
- Less than 100 Employees.
- 101-500 Employees.
- 500+ Employees.

Provide written response to specific submission criteria (no more than 3 pages in length).

Provide a one-minute or less video to pitch why your company should be chosen: get creative and tell your story.

Required essay items:

- Strategies & Key Accomplishments.
- Results & KPIs.
- Align to Workplace Initiatives.

www.lwhra.org

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