

## **Special to LWHRA Members: Chance to win a free pass (worth \$895) to Lou Adler's Recruiter Boot Camp!**

Lou Adler, [www.adlerconcepts.com](http://www.adlerconcepts.com), announces he will reveal his top 10 recruiting secrets on September 15, 2010 in Seattle where he will be personally leading his [full-day Recruiter Boot Camp live workshop](#). If you recruit, *regardless of your level*, you'll want to learn Lou's 10 insider recruiting secrets before he retires. If you attend, Lou promises to cover the following key topics:

- Simple steps to tame hiring managers
- The principles of applicant control (so valuable you must not reveal to non-attendees)
- Find out how to make offers that get accepted even when you don't have enough money in the budget
- What it takes to recruit passive candidates who don't want to talk to you
- The sourcing sweet spot – where all of the best candidates hang out and how to reach them
- Using LinkedIn to get three great referrals on every call
- Learn the one-question interview to become a better interviewer than your hiring managers
- Using the 10-factor talent scorecard to measure quality of hire and pay for the workshop

This is a hands-on workshop, so make sure you bring your toughest hiring challenge. If you do, by 5PM on September 15, you'll know how to find the person, how to recruit them, how to assess them, and how to close them.

At this one-day workshop, you'll get a full year of training plus hands-on coaching support to become Performance-based Hiring certified. In addition, you'll have a full-year membership in our recruiting community which includes 24/7 access to our [insiders only Recruiter Toolkit](#). This is good stuff, plus some other take-home surprises.

This Boot Camp is perfect for:

- Corporate and third-party recruiters who want to increase their productivity by 30-50%
- Recruiting and HR managers who want to build a team of recruiting all-stars
- Hiring Managers from all functions who want to learn everything about hiring more top people

- HR and line executives who want to implement a hiring strategy to maximize quality of hire

**Special to LWHRA Members:**

If you are interested in a drawing where, if your name is selected, you will receive one free pass to attend the Boot Camp, take the following steps:

1. Send an email to [info@adlerconcepts.com](mailto:info@adlerconcepts.com)
2. On the **subject line** of your email, type in **"Ticket Drawing for Lake Washington Human Resources-LWHRA Members"**
3. In the body of your email, indicate **your name, email, phone, name, company, address and title**
4. Submit **no later than Friday, September 3<sup>rd</sup> , 5:00 p.m.**
5. The winner will be selected and contacted directly by Adlerconcepts.org.